

Raheem Harris

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EDUCATION

University of Louisiana at Lafayette

Bachelor of Science in Marketing — In Progress

Lafayette, LA

Expected December 2026

- Relevant Coursework: Marketing Strategy, Sales Communication, Consumer Behavior, Digital Marketing

AI Leaders Program

Micro-Credential — AI Tools, WordPress & Digital Content Strategy

New Orleans, LA

2026

- Completed professional development micro-credential focused on AI fluency, WordPress site building, content strategy, and responsible AI use in marketing contexts

EXPERIENCE

Sewerage & Water Board of New Orleans

Marketing Intern

New Orleans, LA

2025

- Designed internal communication materials including posters, flyers, and welcome letters using Canva to keep intern cohort informed and organized across the duration of the program
- Adapted to a professional office environment, producing branded communications materials that served organizational needs under real workplace conditions

COURSEWORK & PROJECTS

Sales Communication — ULL Marketing Program

Marketing Coursework

Lafayette, LA

2025

- Demonstrated sales communication skills through live role-play scenarios, practicing persuasive messaging, objection handling, and client-facing presentation techniques with peers

Independent Portfolio — raheemharris.blog 2026–Present

Content Strategist & Brand Storyteller

- Independently designed and launched a professional WordPress portfolio site, making all structural, visual, and messaging decisions from domain registration through publication
- Demonstrated working knowledge of WordPress ecosystem including hosting, domain configuration, page architecture, and content management

SKILLS

Content & Writing: Brand storytelling, content strategy, editorial planning

Design & Tools: Canva, WordPress, Microsoft Office

AI Fluency: ChatGPT, AI-assisted content workflows, prompt development, human-in-the-loop review

Marketing: Sales communication, consumer behavior, digital marketing, social media strategy